



AARHUS INTERNATIONAL POSTER SHOW 2012

## **The Danish Poster Museum in Den Gamle By – “The Old Town” Aarhus invites to an open international contest:**

### **“To Be Human”**

As part of the museum’s objectives The Danish Poster Museum (Dansk Plakatmuseum) aims at

- enhancing the poster as a vivid part and an image of developments in society,
- stimulating continuous development of the poster,
- enhancing relationships and strengthening networks to poster artists worldwide.

This is the reason why the museum invites individuals, academies of fine arts as well as schools of art and design to submit entries for a contest and an exhibition which will take place in the month of August 2012 in Aarhus, Denmark.

#### **“To Be Human”**

Poster artists from all over the world, professional artists as well as commercial and advertising artists, students at schools of art and design etc. are invited to create new original posters with the theme “To Be Human”. The Danish Poster Museum has chosen this theme to put focus on poster art in an open world with constant challenges of human rights, nature and environment as well as wars, refugees and universal humanity.

## **Deadline for all entries: 1 April 2012**

#### **Organization**

The Aarhus International Poster Show 2012 and the open international contest “To Be Human” are organized by a steering committee consisting of a representative of both the Danish Poster Museum, Den Gamle By, Danish poster artists and the printing trade as well as an art critic/author (of a.o. posters).

#### **Selection**

The posters to be exhibited will be selected by the organizing committee.  
The prize winning posters shall be selected by an international jury.

#### **The posters will be selected by a jury of international poster artists**

Uwe Loesch, graphic designer AGI, Germany  
Michel Bouvet, graphic designer AGI, France  
Kari Piippo, graphic designer, AGI Finland  
Gitte Kath, graphic designer Denmark  
Finn Nygaard, graphic designer AGI, Denmark  
Peder Stougaard, Director of The Danish Poster Museum

#### **Prizes awarded for the invited exhibition**

1 prize receives 3000 Euro  
2 prize receives 2000 Euro  
3 prize receives 1000 Euro



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## Conditions of entry

1. The posters must be individual works. Each entrant may submit no more than 2 posters for the contest. The text of the poster must be in English.

Size of posters: 100 x 70 cm (39.4 x 27.6 inches).

2. All the participants should provide electronic documents. All the images should use the format of TIFF-CMYK or Pdf, 300 dpi/in A4 size.

The electronic documents should be sent to the Ftp-server:

**ftp.dengamleby.dk** user name **tobehuman**

Please create a folder following the rule “last name\_first name”; enclose a copy of your entry form and each poster named “last name\_first name\_number”.

It is also possible to send a cd to Dansk Plakatmuseums arkiv (see address below).

3. No entry for the contest part is allowed to have been awarded at another poster contest and must have been created in 2011/2012.

4. The poster must have a label on the back with title/if relevant subtitle or theme, the name(s) of the artist(s), year, if relevant place of education, town and country. The label must be fixed with adhesive tape to the lower-right corner on the reverse of each poster.

5. Each entrant must complete a registration form with name, address, e-mail address, phone number, and titles.

6. The posters and image material submitted will not be returned. After the contest and the exhibition they will be included in the permanent collection of the Danish Poster Museum.

7. The posters must be submitted in tubes or rolls. Framed or mounted posters are not accepted. It is recommended to pack and send the posters or the digital media in such a way that they are not damaged in transit.

8. Posters submitted from abroad must be labelled “printed matter, no commercial value” to avoid any delaying customs clearance.

9. The Danish Poster Museum reserves the right to show the posters from the contest in the exhibition catalogue for Aarhus International Poster Show 2012 and for promotional activities on the website for Aarhus International Poster Show 2012.

11. Entry fee: None

**Please send your posters and entry form to:**

Dansk Plakatmuseums arkiv  
Ludvig Feilbergsvej 7  
DK-8230 Aabyhøj  
Denmark

**Contact to:**

Secretariat +45 7026 0809  
**aips@plakatmuseum.dk**  
www.plakatmuseum.dk



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## **Opening, exhibitions, awarding of prizes and seminar**

### **Friday 17 August**

**11:00** The Aarhus International Poster Show 2012 opens in the exhibition building of the Danish Poster Museum in Den Gamle By, Aarhus. This is an exhibition with approx. 100 invited international poster artists.

**14:00** On the same day there is an opening with awarding of prizes for the works in an international contest "To Be Human" in an exhibition building in Den Gamle By, Aarhus.

**16:00** Also on Friday 17 August a special exhibition of selected posters by the members of the international jury opens in the exhibition rooms of the new cultural centre "Godsbanen" (the Goods Station) of Aarhus municipality.

### **Saturday 18 August**

**10:00-16:00** You are invited to a Symposium with lectures by the jury members presented in the cultural centre "Godsbanen" (the Goods Station), Aarhus.

### **Sponsors**

Region Midt (Central Denmark Region)

Aarhus Stiftstidendes Fond (The Foundation of the Danish newspaper Aarhus Stiftstidende)

Aarhus Kommune (Aarhus Municipality)

### **Background Information on the Danish Poster Museum**

The Danish Poster Museum was founded as Peder Stougaard's private poster collection in the early 1970s and was continuously expanded into Denmark's largest private collection. On 1 November 1993 the large poster collection was taken over by the new independent institution "The Danish Poster Museum" (Dansk Plakatmuseum), which since then has served as Denmark's only specialized museum of posters with approx. 200 special exhibitions. In the year 2006 the Danish Poster Museum was formally affiliated to Den Gamle By as a specialized museum, and on 31 October 2009 the new, contemporary exhibition rooms were opened as the first step of the "The Modern Town" expansion of Den Gamle By. In the meantime the collection has grown to approx. 400,000 posters, making it one of the most comprehensive collections in the world.

Family Name

First Name

Country

Address

Tel

E-mail

Title of work

1.

Size

2.

Year

Aarhus International Poster Show 2012  
The Danish Poster Museum

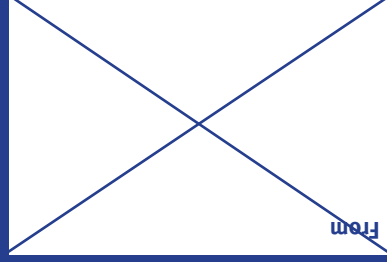
Secretariat +45 7026 0809  
aips@plakatmuseum.dk

**AIPS  
2012**

AARHUS INTERNATIONAL POSTER SHOW 2012

To · Aarhus International Poster Show 2012  
“To Be Human”

Dansk Plakatmuseums arkiv  
Ludvig Feilbergsvej 7  
DK-8230 Aabyhøj  
Denmark



**Printed matter, no commercial value**

Entry Label

AIPS 2012

1.

Family Name

First Name

Country

Address

The label must be fixed with adhesive tape to the  
lower-right corner on the reverse of each poster.

Entry Label

AIPS 2012

2.

Family  
Name

First Name

Country

Address

The label must be fixed with adhesive tape to the  
lower-right corner on the reverse of each poster.